

Berrien Springs Parent Partnership **Independent Study/Project Based Learning Course Description and** **Syllabus**

Course Title: How to Capture and Edit Video to Create a Professional YouTube Channel

Ages/Grade Levels: 4th - 12th

Class size: Min: 1 **Max:** 6 If class gets filled we may open another time slot

Location Name: Ritzenthaler Studios

Location Address: 2472 Honeysuckle Ln, Berrien Springs, MI 49103

Provide directions to location if necessary:

Start Date: Tuesday September 4

End Date: December 11 (Must be at least 16 hours of instructional time)

Day of the Week: Circle: M Tu W Th F **To be arranged with students**

Begin and end time of class: 4:30 to 5:30

Contact/Instructors: Robert Ritzenthaler

Email: rob@ritzenthalerstudios.com

Best phone #: 269-968-0181 **Publish # on website?** Y N

Does the student also need to register with you or at your location? Y N

Classes will be (circle one): Graded Pass/Fail **What is the criteria for passing the class? Please list or attach your studio policy or class policy/expectations and grading rubric.**

- Student must attend at least 13 out of the 16 scheduled classes.
- Student must show a positive attitude and try his/her best to understand the concepts taught.
- Every student will be required be a part of creating a class YouTube Channel.
- Students will be asked to discuss what they learned doing the project at the end of the semester

Briefly describe the course, including topics to be covered and subject areas that the course will cover – this is what will be posted on our website:

This course is designed to teach students how to create a YouTube channel and how to shoot and edit video content. This will be a group project, but will also give a good foundation for any student that wants to how to shoot and edit video content.

Weekly breakdown of instruction: (write on separate sheet if necessary)

- Hour 1: Assessment of the students skill level and natural abilities in the area of video production and editing.
- Hour 2: Brainstorm to come up with a group project
- Hour 3: Walk the students through the steps to set up a YouTube Channel for the group project.
- Hour 4: Adding Visuals to your channel to make it visually appealing.
- Hour 5: Walk students through steps to create well thought out content
- Hour 6: Create a set
- Hour 7: Exploring Green Screen 1
- Hour 8: Exploring Green Screen 2
- Hour 9: Importance of proper lighting
- Hour 10: Importance of proper sound
- Hour 11: Shooting Episode 1
- Hour 12: Editing Episode 1
- Hour 13: Drone photography day
- Hour 14: How to export your project to the web
- Hour 15: Art Exhibition
- Hour 16: Teacher / Student evaluation

All classes must have a min. of 4 Course Objective Checkpoints unique to your class. You will note on the attendance sheet when students have met these objectives. Write in #'s 2 and 3 here and on the attendance sheet:

1st: pre-test

2nd: _____

3rd: _____

4th: post-test

Final project/performance: The student is to select, as appropriate a final project that will demonstrate what they have learned over the course of the semester and aligns with their learning goal. The student should have input into what they present as their final project. This can be in the form of a presentation, art fair, performance, recital, art gallery, written report, final exam, musical composition, product such as woodworking, jewelry, food harvest or presentation, video, graphic or other visual artwork. Completion of the final project should figure in as part of the pass or fail grade that you determine based on your rubric.

Write in the name of the project and completion date on the attendance sheet.

List any materials that students are required to bring to class:

No extra materials are required.

List any required or optional online resources you will use in class or students can use to supplement:

Classes will be taught with a Canon Camera and Mac Computer.

Owning a computer and softer is not necessary but more advanced students may want to have their own computer and purchase software through adobe.com (student pricing is available).

Attach or list one 10 question (multiple choice, T/F, or open ended) pre/post-test to be given the first and last week of class that will assess knowledge of subject(s) covered in class during the semester OR how you plan to assess the student's knowledge of the topic in a subjective manner. Scores must be recorded on the attendance form provided.

- Question 1: What is your name and grade level?
- Question 1: What do you think about the subject matter the class choose for the channel?
- Question 2: What did you lean about shooting video you didn't know before?
- Question 3: What new techniques did you learn?
- Question 4: What techniques did use that you already had a knowledge of?
- Question 5: What did you find easy?
- Question 6: What did you find hard?
- Question 7: In doing this project, has it given you any ideas for future projects? Y/N
- Question 8: Tell the class about one of the ideas you had?
- Question 9: Do you plan on taking this class again to enhance your skills? Y/N
- Question 10: Are you ready to take on a project with more difficulty? Y/N

Cost per student for entire semester, including materials and supplies: \$_____ \$400

Invoices are due 10/31 for Fall and 2/28 for Spring.

Thank you for providing your expertise to the students in our community!