

# Berrien Springs Partnership Syllabus and Instructor Qualifications

**CLASS TITLE:** How to Capture and Edit Video for making a better videos for YouTube.

**GRADE OR AGE LEVELS:** 4th - 12th

**START DATE:** 1-26-2022

**END DATE:** 5-31-2022

**# WEEKS TOTAL:** 16

**DAY OFF:**

**WEEKS OFF:** Spring Break

**DAY/TIME REQUIRED:**

Students can sign up for one of three different class times per week, max 7 students per class:

Wednesday 1:30-2:30 Start Date January 26th

Wednesday 2:30-3:30 Start Date January 26th

Wednesday 3:30-4:30 Start Date January 26th

Wednesday 4:30-5:30 Start Date January 26th

**ADD'L DAYS/WK AVAILABLE:** For groups of students additional times may be available.

**# HOURS/wk (REQUIRED):** 1 hours

**# HOURS (POSSIBLE):** 16 hours

**TOTAL SEMESTER HOURS POSSIBLE:** 16 hours

**LOCATION/ADDRESS:** 2472 Honeysuckle Ln, Berrien Springs MI 49103

**DIRECTIONS TO LOCATION (if needed):** Half way between Berrien Springs and Benton Harbor on M-139 very close to Kickers Soccer Field

**MAIN INSTRUCTOR:** Robert Ritzenthaler Jr.

**ADDITIONAL PRIMARY INSTRUCTORS (background checked):** No additional primary instructors.

**CONTACT INFORMATION:**

phone: 269-968-0181

email: rob@ritzenthalerstudios.com

Facebook: [www.facebook.com/ritzenthalerstudios](http://www.facebook.com/ritzenthalerstudios)

website: [www.ritzenthalerstudios.com](http://www.ritzenthalerstudios.com)

ADDITIONAL REGISTRATION AT SITE REQUIRED? YES NO

IF YES, INSTRUCTIONS FOR REGISTRATION:

**MAIN INSTRUCTOR QUALIFICATIONS:** Bachelor of Fine Arts (BFA) Degree from

**Andrews University. I have been working in the creative graphic design, photo, and video industry for the past 25year. Owner of my own Creative Design and Photo / Video business.**

### **COURSE DESCRIPTION (complete overview shown on website):**

**Students will have access to the latest equipment and software the pros use in the world of video creation. First few classes will be a general overview of the camera, studio, equipment, and software. You will lean how to create a YouTube video from the ground up starting with brainstorming an idea, filming it, editing it, and then finalizing it for final output.**

### **SYLLABUS/OUTLINE: weekly breakdown of Project-Based Learning activities**

Describe activities that will reinforce the lesson. Include any work and time to be required outside of class. List here or (circle) SEE ATTACHMENT.

Hour 1 Overview of equipment and programs

Hour 2 Project 1

Hour 3 Project 2

Hour 4 Project 3

Hour 5 Evaluation of projects

Hour 6 Brain Storming Day

Hour 7 Project 4

Hour 8 Project 5

Hour 9 Project 6

Hour 10 Project 7

Hour 11 Evaluation of projects

Hour 12 Pick project for exhibition

Hour 13 Special drone day

Hour 14 Project Exporting

Hour 15 Project Exhibition

### **COURSE OBJECTIVES AND APPROXIMATE TARGET DATES:**

Steps to check for student understanding, along with dates or # of weeks into class:

Class is split into three phases of leaning:

Weeks 1 - 5:

1. Assessing the skill level of each student.
2. Doing group assignments to test these skills

Weeks 6 - 11:

1. Using what the student has learned the first 5 weeks and applying their knowledge to create project of their own.
2. Some beginner student may continue to work on assigned lessons.

Weeks 12 - 16:

1. Students will start to review their work and decide what they want to submit for presentation.

2. Students will make ready their work for show.

### STUDENT ASSESSMENT - what will be used to evaluate student progress and/or end of semester pass/fail status?

All classes abide by the following:

- 1) Student agrees to attend at least 80% of class sessions/lessons offered. Attendance is kept online and tracked by Partnership staff. Failure to meet 80% or be on track to meet 80% may result in program discontinuation.
- 2) The Partnership Student Assessment or Performance Form is filled out by the teacher and turned in to Partnership staff. The link to this form is found on the web page for this class. Failing marks for lack of participation, behavior issues, practice time, etc. may result in program discontinuation.

A student will be evaluated on willingness to learn. Learning the subject fast or slow is not a factor but making progress is.

Each student will submit a project(s) created in class at the end of the semester. This project should be representative of what the student has learned in class.

If students do not attend at least 80% of the classes as specified by the partnership a student will fail. Make up hours can be discussed for excused absences.

**Class-specific assessment:** discuss and include the form or a link to the form that you use.

Video Students: Over view of Camera, Editing Software, and Set. Then will evaluate students abilities and skill level for future projects.

**ADDITIONAL RESOURCES:** (online, books, video, etc.):

No additional resources required

Below are useful links:

**Video:**

[www.Adobe.com](http://www.Adobe.com)

[www.apple.com](http://www.apple.com)

<https://www.omnicoreagency.com/best-vlogging-cameras/>

<https://shop.usa.canon.com/shop/en/catalog>

<https://www.bhphotovideo.com>

<https://www.adorama.com>

## CLASS POLICIES: ATTENDANCE, BEHAVIOR, WEATHER, ETC.

**Attendance:** Attendance will be taken at the beginning of each class. If a student needs to be absent for any reason please let me know ahead of time.

**Behavior:** Students in class must be attentive, be willing to learn, and not distract other students from learning. If a student is having trouble concentrating in this way I will talk to the parent about the problem and we will agree to a solution.

**Weather:** If Berrien Springs Public Schools are closed because of weather we will not have class as well.

**Other:** If for any reason I am unable to teach a scheduled class, that hour will be scheduled at the end of the semester.