



STUDIO ART FOCUS

Visual Communication- *Drawing and Painting Intensive*, with ages 13-18

Design Street Art Education Studio, 115 W. Bridge St., Plainwell, MI 49080

Studio Director: Rachel Hopkins, 269-615-0884, rachel@designstreetplainwell.com

UNIQUE U Program Instructor: Lacey Schmitt

28 week Design Street Art Education Program, 2018-19

WEDNESDAYS 3:30-5:30pm

Exploring the Creative Process (LOOKING, THINKING, and DOING), students will be trained as VISUAL COMMUNICATORS with guidance and direction from Design Street's professional Artist Instructors and Trained Art Educators. Students will develop confidence in drawing and painting through a variety of techniques and methods.

Inspiration from Art History, Literature, Nature, and Culture will motivate students to develop their own conceptual "Narratives" through a series of illustrative responses to Design Challenges.

ART is the sociological record of Man's interactions with his environment. Training students to become critical thinkers through the development of observational skills, conceptual focus, and artistic versatility allows them to become more effective communicators. The Design Street Studio is a fun and relaxed environment conducive to building "Creative Confidence" through art production. Each Design Street Artist Instructor brings their own unique skills and perspective to this program, while sharing knowledge and personal experiences from their journey as an ARTIST. ALL MATERIALS, SUPPLIES, and EQUIPMENT are furnished by the studio.

It's a Small WORLD

*"Exploring Cultural FOLK ART Traditions and Techniques"
2018-19*

ART is short for ARTIFACT. It's what's "left behind" when man has left the world. Every country, every culture, even the most remote indigenous peoples, exhibit self-expression through the ARTS. When creativity is expressed with no "formal training" we call it FOLK ART. Pottery, furniture, textiles, and other useful items often display distinct, decorative design, representing each culture and region of the world, demonstrating our need for beauty...telling the story of the people. Journey with us to far corners of the globe, as we discover the DESIGN of many nations.

ART is essential to ALL people, it is a SMALL WORLD after all.

**Each BLOCK (Unit) has 4 class sessions and meets weekly on Wednesdays, 3:30-5:30pm, beginning Sept. 19 and concluding May 15 (28 weeks total). ALL ART SUPPLIES and MATERIALS are included.*

Registration fee: \$72 per block, per student

Block #1- SEPTEMBER 19, 26, OCTOBER 3, 10

3:30-5:30pm For Ages 13-18, \$72

ART TRIPTYCH: Conte on toned paper, oil pastel, and Charcoal

Inspired by the Color, Design, and Pattern of African cultures

Students will be inspired and amazed by the brilliant color, shape, and Patterns found in African folk art, as they create a trio of related works known in art as a "Triptych". A variety of drawing techniques and mediums will be discussed and utilized for two art works. Students will practice charcoal rendering and complete their collection of work with an observational charcoal study of traditional African Imagery and Design. Sounds and images from Safari, African wildlife, and cultural rhythms will motivate students to respond using art elements and design principles.

UNIT OBJECTIVES: Humanities/Social Studies- Design traditions from African cultures

*ART Techniques- Conte crayon on toned paper, Value Study, Oil Pastel, and Charcoal
Design vocabulary: Geometric Shapes, Rhythm, Color Intensity*

Block #2- OCTOBER 17, 24, 31 NOVEMBER 7

3:30-5:30pm For Ages 13-18, \$72

The Painted DOT: Aborigine Folk Art vs. French Pointillism

Inspired by Australian Native Aborigine Folk Art

The rugged beauty of the Australian outback is reflected in the exquisitely detailed folk art of its native people. This long established pictorial language of Western Desert Aborigine culture has been adopted by Western civilization as popular contemporary design. Students will "compare and contrast" this ancient use of "DOTS" as primary art element, with another famous art movement known as "Pointillism", a form of French Impressionism. Students will experiment with forms of stippling, pointillism, and other stylized rendering techniques, to produce vivid artworks which "tell a story", much like original Aborigine sand paintings.

UNIT OBJECTIVES: Humanities/Social Studies- - Introduction to Aborigine Folk Art and French Impressionist Pointillism

*ART Techniques- Stippling, Painted Pointillism
Design vocabulary: Color Harmony, Optical Mixing, Movement*

Block #3- NOVEMBER 14, 28, DECEMBER 5, JANUARY 16

3:30-5:30pm For Ages 13-18, \$72

Pysanky Art, "Resist Techniques", and the Painted Bird

Inspired by the Folk Art of Poland and the Ukraine

Customs and traditions of Eastern European people are reflected in the décor and design of their home. From Clothing and textiles, to furniture and pottery, traditional design and craftsmanship symbolize FAMILY for Ukrainian and Polish people. Vibrant colors of thread or brush stroke are surrounded by velvety black backgrounds, and create stark contrast to the cool climate and muted farmlands which they call home. Farm life and country living will inspire Students as they experience traditional folk art painting, "Pysanky" techniques in wax resist, and other Eastern European art styles

UNIT OBJECTIVES: Humanities/Social Studies- Folk Art traditions and hand crafts from Poland and the Ukraine

*ART Techniques- Resist techniques in Painting, watercolor and acrylic techniques, drawing
Design vocabulary: Opaque, Translucent, Contrast*

Block #4- JANUARY 23, 30, FEBRUARY 6, 13

3:30-5:30pm For Ages 13-18, \$72

Paper, Paint, and Pen: The Art of Japan

Inspired by the artistic customs and traditions of Japan

Cherry Blossom trees, colorful silk umbrellas, paper fans, koi fish, and Pagoda architecture all symbolize centuries of artistic imagery, customs, and traditions on the island of Japan. Students will learn a variety of techniques associated with traditional Japanese Ink Drawing and contemporary Modern adaptations such as "Manga". Using a combination of iconic images, traditional design, and present cultural influences, students will create a "narrative", illustrating a scene from Japanese society, past or present, creating a "page" from a graphic novel or storyboard. Students will finish by illustrating their own book jacket or poster design for their "graphic Novel" representing life in Japan.

UNIT OBJECTIVES: Humanities/Social Studies- customs and traditions related to Japanese Art and Culture

ART Techniques- Brush Painting, Ink Drawing, Japanese Illustration

Design vocabulary: layout, Unity, Narrative, Dominance

Block #5- FEBRUARY 20, 27, MARCH 6, 13

3:30-5:30pm For Ages 13-18, \$72

Ink Drawing and Collaborative Design

Inspired by cultural folk art from India

Rhythmic drums, wooden recorders, and trumpeting elephants set the scene for a traditional Indian marketplace! Brightly colored patterns, textiles, and botanicals will inspire students as they respond to this creative and expressive culture! Vivid reds, oranges, blues, and purples will be used to create artworks emphasizing LINE, PROGRESSIVE RHYTHM, and RADIAL BALANCE. Students will practice traditional Indian drawing techniques, applying them to contemporary designs with personal meaning, then collaborate to produce a "large scale" piece which integrates each student's "hand work".

UNIT OBJECTIVES: Humanities/Social Studies- marketplace artisan handcrafts, folk art traditions of India

ART Techniques- Painting, Drawing with colored Inks, "Batik" Resist

Design vocabulary: Progressive Rhythm, Visual Texture, Radial Balance

Block #6- MARCH 20, 27, APRIL 10, 17

3:30-5:30pm For Ages 13-18, \$72

Scratchboard, Mark Making, and the Wolf

Inspired by the artistic customs of Russia and Russian Provinces

From "Peter and the Wolf" to dancing Russians and prancing horses, music has always been an important "thread" running through the tapestry of traditional Russian folk art. Students will create a variety of compositions with lyrical, musical influences reflecting the tone of this culture. Scenic landscapes with ornate architecture, classic Russian "Babushka" figures, and symbolic animals commonly seen in traditional Folk Art will be incorporated in this series of illustrations.

UNIT OBJECTIVES: Humanities/Social Studies- Musical narrative and folk art techniques in traditional Russian culture

ART Techniques- Russian folk art painting and drawing techniques, Scratchboard technique

Design vocabulary: Movement, Rhythm, Value, Unity

Block #7- APRIL 24, MAY 1, 8, 15

3:30-5:30pm For Ages 13-18, \$72

The Colorful Palette of Mexican Culture: Paint and Brush

Inspired by the bold patterns, colors and textures of Mexico

Every part of the world exhibits creative distinction and expression but there is perhaps no other folk art that celebrates TEXTURE quite like Mexican culture! Students will discover the lush beauty and fullness of Mexican art work as they listen to traditional music, while viewing images of pottery, fiber weavings, baskets, and botanicals. "Visual Texture" will dominate works of art as students create drawings and paintings in the flavor of traditional Mexican culture. Ole!

UNIT OBJECTIVES: *Humanities/Social Studies- Decorative styles in traditional Mexican Folk Art*

ART Techniques- Mexican Folk Art Painting, Huichol Design

Design vocabulary: Visual Texture, Alternating Pattern, Motif

Grading Policies

This program is graded on a Pass/Fail grading scale. In order to receive a passing grade, students must attend class consistently and participate in discussions, projects and assignments. Excessive absence or failure to complete class assignments and/or outside assignments will affect your grade.

Academic Integrity Policy

Academic misconduct is any act which improperly affects the evaluation of a student's academic performance or achievement. Misconduct occurs when the student either knows or reasonably should know that the act constitutes misconduct. *See Moodle for full Academic Integrity Policy.*

ADA Policy

Any student who feels s/he may need an accommodation based on the impact of a disability should contact me privately to discuss your specific needs.

Teacher of Record

Each class at the Partnership is assigned a Michigan Certified teacher. The title of this role is Teacher of Record. The teacher of record's role is to collaborate with the community partners to ensure compliance with state requirements and maintain quality for students.

This syllabus is tentative and may change at the discretion of the instructor